

# European Sport Development Network 2014

# ESDN

*"Challenging practice, informing a research-led profession"*

## Conference Programme

**09:30 onwards:** Arrival & registration, Performance Hub Reception

**10:00 – 10:15:** Vice Chancellor's Welcome, Black Box Theatre

**10:15 – 11:15:** Keynote lecture – Ruth Holdaway - Chief Executive, Women's Sport and Fitness Foundation

*Creating Life Opportunities Through Sport*



**11:30 – 12:30:** Parallel Session 1

Parallel Session One A		Policy and Practice – Chair Barbara Bell	Drama Studio One (WH203)
Authors	Title	Organisation	
James Keegan	International inspiration: global partnerships for global impact	British Council	
Marc Keech and Jo Buckley	"Nobody Knew What to Do": Local Indifference and National Neglect after the School Sport Partnership was Dissolved	University of Brighton and Sussex Downs College	
Nont Iamkamphaeng	The Impact of the Primary Sport Premium on Physical Education and School Sport Provision in Primary Schools across Cheshire and Warrington	Sport Cheshire/Manchester Metropolitan University	
Gavin Reid	Social enterprises in Scottish sport	University of Edinburgh	

Parallel Session One B		Voluntary sector – Chair Kay Biscomb	Drama Studio Two (WH204)
Authors	Title	Organisation	
Simon Kirkland	Value of education through sport for disadvantaged communities	Sport Structures	
Jade Jackson	Community Led Sport Intervention and the Impact of the Volunteer	University of Wolverhampton	
Simon Hall	Learning from Best Practice in Sport Volunteering: Leonardo Scholarship 2012- Sweden and England	Black Country BeActive Partnership Limited	
John Daniels	The mechanisms of a volunteer programme: A realist evaluation	Manchester Metropolitan University	

Parallel Session One C		Health – Chair Chris Cutforth	Performance Studio (WH226)
Authors	Title	Organisation	
Ciara McGee, Jo Trigwell, Stuart Fairclough, Rebecca Murphy, Lorna Porcellato, Michael Ussher and Lawrence Foweather	Evaluating the impact of SmokeFree Sports: a school based physical activity smoking prevention intervention for primary school children.	Liverpool John Moores University, University of London	
Anne Boyd	A strategic market development approach to sport and physical activity	Sport Cheshire	
Kevin Harris	To What Extent Can Sport Development Practitioners Monitor and Evaluate Their Own Sport for Good Projects?	Southampton Solent	
Matthew Philpot	Using Sports Settings To Inspire Fans and Local Communities to Stop Smoking	European Healthy Stadia	

**12:30 – 13:30:** Lunch and exhibitions / posters presentations, First Floor Atrium (WH123)  
*Posters will be attended between 13:10 and 13:30*

**13:30 – 14:30:** Parallel Session 2

Parallel Session Two A		Legacy – Chair Chris Platts	Drama Studio One (WH203)
Authors	Title	Organisation	
Barbara Bell and Les Burwitz	Small is beautiful? PGTC and legacy in community sport in Cheshire East	Manchester Metropolitan University	
Wayne Allsop	Collaboration or full on collision – The need to revive the Olympic Legacy	New College Leicester	
Geoff Thompson	2012 Games Legacy Report	Youth Charter	
Janine Partington and Stephen Robson	“It’s like a marriage... some of it’s alright...some of it’s really good...some of it’s a nightmare”: An analysis of sports clubs and their relationship with the external environment.	Leeds Metropolitan University	

Parallel Session Two B		Sustainability – Chair Gerald Griggs	Drama Studio Two (WH204)
Authors	Title	Organisation	
Jane Booth	Sustainable Sports Development ...or effective change management?	The PGA	
Chris Cutforth and Helen Marney	Getting serious about partnership working	Sheffield Hallam University and South Yorkshire Sport	
Caron Walpole	The Role Of Selected NGBs in Delivering Sports Programmes to Young People Living in Deprived Areas	Loughborough University	
Julie Brunton and Jim McKenna	Engaging Students in University Sport – Successes and challenges from the deliverers’ perspective	Leeds Trinity University	

Parallel Session Two C	Community – Chair Steve Peters	Performance Studio (WH226)
Authors	Title	Organisation
Duncan Jones	Developing a system to measure long term outcomes	The Football Foundation
Ceris Anderson	Using insight to create attractive and exciting sporting offers	Street Games
Tom Clarke-Forrest	Evidencing Impact – A Case Study on Sport 4 Life UK	Sport 4 Life
Bútor Barbara, Zsíros Mihály, Kokovay Ágnes	Internet as a source of sporting information	Semmelweis University, Hungary

**14:30 – 15:00:** Tea and Coffee, First Floor Atrium

**15:00 – 15:45:** Sport and Recreation Alliance Panel (Black Box Theatre)



**Priorities for Government 2015-2020**

- Andy Reed OBE – Chair, Sport and Recreation Alliance
- Ruth Holdaway – Chief Executive, Women’s Sport and Fitness Foundation
- Geoff Thompson – Youth Charter
- Andrew Scoular – CEO, British Judo

**15:45 – 16:00:** Plenary & close (Black Box Theatre), *Chris Cutforth, Chair of ESDN*

